

# Denice Gierach

Breaking the mold. Adding value.



## Enter Denice Gierach.

Denice is an expert Outsourced General Counsel Attorney who specializes in working with privately held companies and family-owned businesses. In addition, Denice is a CPA and has her Masters in Management, which enables her to address her clients' needs with a more holistic approach.

As an Outsourced General Counsel, Denice's primary focus is helping her clients' companies grow. She focuses on each company's unique business model while aiming to answer the following questions:

- \* What is your vision?
- \* How can we help you grow?
- \* What can we put in place in order to get you there?

## Outsourced General Counsel Program

A true outsourced general counsel program is a rare find these days, as many attorneys claim the title of general counsel, while merely functioning as a distant "hired-hand." Denice and her team, conversely, work on creating deep and lasting relationships with each of their clients, who know that their door is always open to talk about anything that might be on their mind or on their plate.

While other outsourced general counsels focus on profit alone, Denice and her team seek to add value for their clients. She discusses their options with them, takes time to get to know their unique situations, and provides depth in her counsel that comes from a wealth of experience.

Denice's outsourced general counsel program consists of a year-long relationship with each client. At the outset, she takes time to get to know the company's strengths and setbacks, and works with each client on figuring out what problems they may be having in the legal, business, and financial spheres. Then together they collaborate and discuss what their vision for the future is and what steps are needed in order to get there.

## More About Denice

- \* Denice writes business articles online and for local papers, and is currently writing articles for Forbes and other publications.
- \* She is the Past Chair of DuPage Foundation and continues on the Board, Past President of the Naperville Humane Society, and a Past Executive Boardmember of the YMCA.
- \* She received the award for "Most Influential Woman in Business" in 2008 from the National Association of Women Business Owners and The Business Ledger.
- \* She has been a long-time Strategic Coach and Genius Network Member.
- \* Denice has been a featured guest on a variety of podcasts.

Denice is not only a business lawyer, **but also a former business owner herself.**

She has formerly owned and operated several businesses in addition to her own law firm, including a \$30 million real estate development firm and a corrugated box manufacturing company. She sees things through a different lens, discerning the business issues first before looking at it from a legal standpoint. Because of her business experience and understanding, Denice is able to create solutions for her clients' problems, or find new sources of income to enhance client growth. Attorneys without her extensive skills and unique experience may not be able to offer such comprehensive solutions to their clients.

When it comes to Outsourced General Counsel Attorneys, Denice breaks the cookie-cutter mold of those around her, and adds something much more important than just time for money. She adds value and insight, which in turn produces exponential growth and positive change for each client she interacts with.